

## SUTLEJ TEXTILES AND INDUSTRIES LIMITED

Lotus Corporate Park, 'E' Wing, 5th/6th Floor, 185/A, Graham Firth Compound, Near Jay Coach, Goregaon (East), Mumbai - 400 063, INDIA.

Phone : (022) 4219 8800/6122 8989 Fax : (022) 4219 8830 E-mail : info@sutlejtextiles.com Website : www.sutlejtextiles.com

CIN No.: L17124RJ2005PLC020927

07th February, 2019

**BSE Limited** 

Phiroze Jeejeebhoy Towers,

Dalal Street, Fort, Mumbai 400 001.

Scrip Code: 532782

National Stock Exchange of India Ltd.

Exchange Plaza, 5th Floor, Plot No. C/1,

G-Block, Bandra - Kurla Complex,

Bandra (E), Mumbai 400 051.

Scrip Code: SUTLEJTEX

#### **Investors Presentation**

Dear Sirs,

Please find enclosed herewith a copy of the presentation with respect to the Un-audited Financial Results of the Company for the quarter and nine months ended 31<sup>st</sup> December, 2018.

This is for the information of the exchanges and members.

Thanking you

Yours faithfully

For Sutlej Textiles and Industries Limited

mondracdor

Manoj Contractor

Company Secretary and Compliance Officer

Encl: a/a





### Safe Harbor



This presentation and the accompanying slides (the "Presentation"), which have been prepared by Sutlei Textiles and Industries Limited (the "Company"), solely for information purposes and do not constitute any offer, recommendation or invitation to purchase or subscribe for any securities, and shall not form the basis or be relied on in connection with any contract or binding commitment whatsoever. Unless otherwise stated in this document, the information contained herein is based on management information and estimates. The information contained is subject to change without notice and past performance is not indicative of future results No offering of securities of the Company will be made except by means of a statutory offering document containing detailed information about the Company. This Presentation has been prepared by the Company based on information and data which the Company considers reliable, but the Company makes no representation or warranty, express or implied, whatsoever, and no reliance shall be placed on, the truth, accuracy, completeness, fairness and reasonableness of the contents of this Presentation. This Presentation may not be all inclusive and may not contain all of the information that you may consider material. Any liability in respect of the contents of, or any omission from, this Presentation is expressly excluded. Certain matters discussed in this Presentation may contain statements regarding the Company's market opportunity and business prospects that are individually and collectively forward-looking statements. Such forward-looking statements are not guarantees of future performance and are subject to known and unknown risks, uncertainties and assumptions that are difficult to predict. These risks and uncertainties include, but are not limited to, the performance of the Indian economy and of the economies of various international markets, the performance of the industry in India and worldwide, competition, the company's ability to successfully implement its strategy, the Company's future levels of growth and expansion, technological implementation, changes and advancements, changes in revenue, income or cash flows, the Company's market preferences and its exposure to market risks, as well as other risks. You acknowledge that you will be solely responsible for your own assessment of the market and the market position of the Company and that you will conduct your own analysis and be solely and completely responsible for forming your own view of the potential future growth and performance of the Company. The Company will not be in any way responsible for any action taken based on such statements and undertakes no obligation to publicly update, amend, modify or revise these forward looking statements to reflect subsequent events or developments. The Company's actual results, levels of activity, performance or achievements could differ materially and adversely from results expressed in or implied by this Presentation. The Company assumes no obligation to update any forward-looking information contained in this Presentation. Any forward-looking statement/s and projection/s made by third parties included in this Presentation are not adopted by the Company and the Company is not responsible for such third party statement/s and projection/s. The contents of this presentation have not been reviewed by any regulatory authority in any jurisdiction where such presentation has been made or distributed.



## **Key Quarter Highlights**



### Key Challenges during Q3 FY19 compared to Q3 FY18

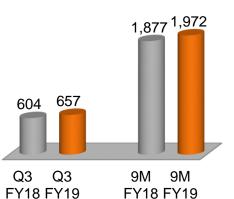
- Significant volatility in input prices, FX and Crude pricies
- Increase in raw material prices, particularly PSF, created pressure on margins
  - Cotton and Polyester prices increased by 10% (QoQ) & 14% (QoQ) respectively
- Reduction in export incentives from 11.50% to 2% impacted export margins
- Uncertainty in market place and disrupting demand in domestic & export markets putting pressure on realization rates and margins



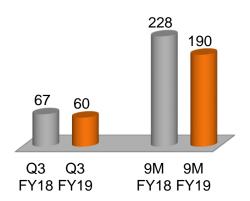
## Results Highlights – Q3 & 9M FY19



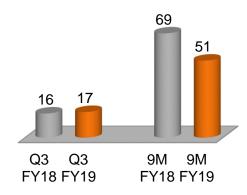




### **EBITDA** (Rs Cr)



### **ADJUSTED PAT (Rs Cr)**



### Performance updates:-

- Export increased by about 23% on QOQ and YOY Basis
- EBITDA and PAT for 9MFY19, impacted due to increase in PSF prices and reduction in export incentive

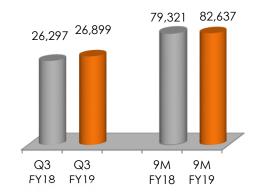


## Key Performance Highlights – Q3 & 9MFY19

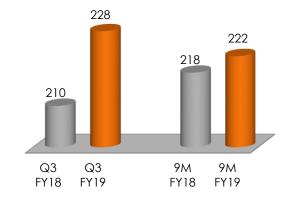


9MFY19 on 9MFY18 Revenue grew by 5%, the Yarn segment continues to give 95%+ of Revenue Share

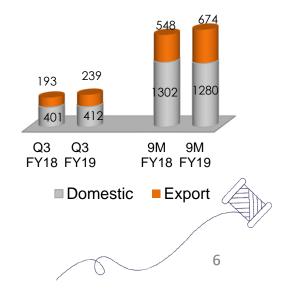
#### Yarn Sales (in MT) Up by 4% in 9MFY19



### Average Yarn Realization (Rs/kg) Up by 2% in 9MFY19



### Export Revenue Up by 23% in 9MFY19





# **Profitability Highlights**



Rs. in Cr	Q3FY19	Q3 FY18	Q2FY19	9MFY19	9MFY18
Total Income	657	604	694	1,972	1,877
Raw Material Cost	394	337	400	1,148	1,043
Employee Cost	82	78	80	241	227
Other Expenses	121	123	140	393	379
EBITDA	60	67	74	190	228
EBITDA Margin (%)	9.14%	11.08%	10.70%	9.61%	12.15%
Depreciation	25	27	25	76	80
Finance Cost	13	13	14	44	44
Profit Before Tax	22	27	35	70	105
Exceptional Items	-	-	-	-	42
Tax	5	11	10	19	43
Net Profit After Tax	17	16	25	51	103
Net Profit Margin (%)	<b>2.63</b> %	2.71%	3.58%	2.57%	5.51%
Earning Per Share (Rs.)	1.06	1.00	0.53	3.10	6.31

Note: - Export incentive reduced significantly in current 9M FY 19 as compares to corresponding period

Adjusted Net Profit After Tax	51	69*



- Adjusted PAT after adjusting Exceptional Income in 9MFY18 amounting to Rs.41.83 Cr and related tax provision
- Tax for 9MFY19 is lower due to lower PBT, MAT utilization and lower deferred tax

### **Executive Chairman's comments**





## Commenting on the results, Mr. C.S. Nopany, Executive Chairman, Sutlej Textiles and Industries Limited said:

"Q3 FY19 has witnessed unprecedented fluctuations in rates of crude oil, Polyester Staple fibre, a derivative of crude oil, one of our major raw-materials, exchange rates etc., creating uncertainty in market place and disrupting demand in domestic as well as in export markets and putting severe pressure on realization rates and margins in synthetic yarns. However, because of our robust business model having varied product mix and value added yarns in our product portfolio, we could counter these challenges to a large extent. I am hopeful that once the stability returns and demand normalizes, Sutlej should be able to deliver better performance."

Executive Chairman - Mr. C. S. Nopany





## Year gone by...

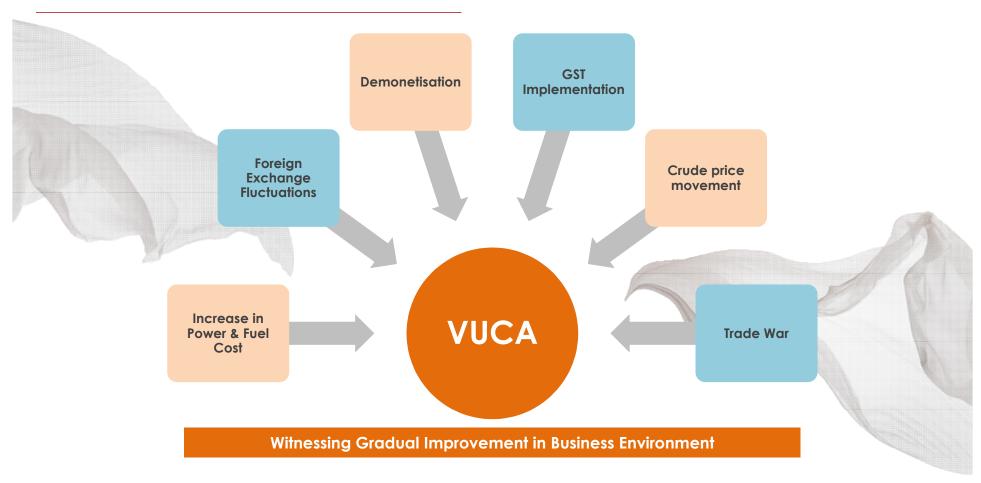


- Past few quarters saw unprecedented shift in structural changes in Indian Economy with DeMo, GST, Liquidity Crises and Oil Prices
- Trade war between two largest economies in the world impacted global sentiments and growth projections
- It was challenging environment with VUCA (Volatility, Uncertainty, Complexity and Ambiguity) across industry and particularly for Spinning
- Input prices, Power Rates, Incentives, FX rates and interest rates all shown high volatility impacting margins
- We responded decisively and effectively
  - Consolidating our position in Domestic and Export Markets
  - Stabilizing expansion at RTM and DGHT
  - > Continued to work closely with the customers to meet their requirements
  - Focussed our efforts on R&D and Innovation for yarns and home textiles portfolio
  - > Ensured high plant efficiencies and output from our tangible and intangible assets
  - Diversified our customer base and geographical presence



# Headwinds in last 2 years





## Sutlej Textiles - Overview



### Largest

India's largest spun dyed Yarn Manufacturer

One of the leading manufacturer of Melange Yarn

### **Niche Presence**

Zero grey yarn manufacturing, presence in all value added yarns Presence in curtains and upholstery in Home Textile segment

### **Substantial Capacities**

4,20,840 spindles capacity of Yarn
9.6 Million Meters Per Annum capacity of Home Textiles

### Patronage of Renowned K.K.Birla group

Part of a reputed group with excellent corporate governance

### Exports to + 65 countries

Exports across Europe, North America, South-East Asia, USA, etc

### **Reputed Cliental**

Marquee Clients like Page Industries, Siyaram's, Donear, Arrow, etc

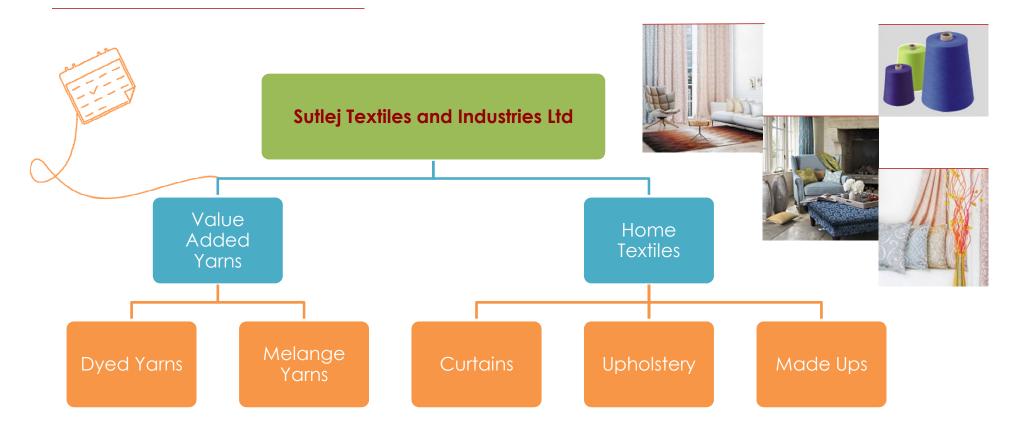
## **Key Milestones**



Commenced commercial **Acquisition of Birla Textile Mills** Acquired Design, Sales, production of 31,104 Spindles at and Distribution (DS&D) Chenab Textile Mills, J&K to 35,280 spindles - commenced business along with manufacture Cotton Mélange commercial production for brand of American Silk and Cotton Blended Dyed Yarn Cotton blended dyed and Mills LLC (ASM) Mélange Yarn at Rajasthan Invested USD 4.5 Million Installed 12 MW Thermal Power in Wholly Owned Plant at Bhanwanimandi unit 9.6 MMPA - commenced Subsidiary in USA **Entered into Home Textiles Bhawanimandi Expansion** 31,104 spindles added production of Home Textile at Chenab Textile Mills facilities at Gujarat Expansion of Kathua and Completed Expansion of 2009-10 - J&K for value added 2015-17 2017-18 Bhawanimandi units by 7,488 spindles for PV Dyed cotton mélange and 35,400 spindles and 2,112 cotton blended dyed Yarn spindles to manufacture PV yarn Dyed Yarn completed 12,672 Spindles added for manufacturing Cotton Yarn 2014 2006-07 2008-09

## **Business Verticals**





## Sutlej – Charged to grow higher



# Focussed on Value Added Dyed yarns

Leading spun dyed & Melange
Yarn Manufacturer in India

### **Niche Home Textile**

Curtains, Upholstery and Made ups



# Improving Operating Efficiencies

One of the best Capacity
Utilization in Industry

Better RM & Power through Green Fibre and Solar Energy

### **Growth Drivers**

Home Textile

New Adjacent Segments

Inorganic Growth

# **Experienced Team**



Board of Directors							
Mr. C.S. Nopany	Mr. U.K. Khaitan	Mr. Amit Dalal	Mr. Rajan Dalal	Ms. Sonu Bhasin			
Executive Chairman	Independent	Independent	Independent	Independent			
	Non Exec Director	Non Exec Director	Non Exec Director	Non Exec Director			
Mr. Rajiv K. Podar		Mr. Rohit Dhoot	Mr. Ashok Mittal				
	Independent	Independent	Independent				
	Non Exec Director	Non Exec Director	Non Exec Director				
		Key Executives					
Mr. S.K. Khandelia	Mr. Updeep Singh	Mr. Bipeen Valame	Mr. Manoj Co	ontractor			
President & CEO Deputy CEO		WTD and CFO	CS & Compliance Officer				



### Yarn Capacities

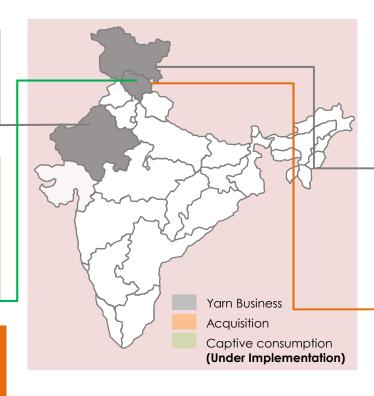


### Bhawanimandi, Rajasthan

- 35,280 Spindles (Cotton Mélange)
- 91,584 Spindles (Man -made Fibre)
- Roof top solar plant of 2.7 MW

## Baddi, Himachal Pradesh (Under Implementation)

- Green Fibre Plant
- 120 MT per day manufacturing Raw White & Black Recycle Fibre
- Exp. Commercial production Q1FY20-21
- Ability to handle variety of RM with different counts
- Work very closely with customer to fulfil requirements
- Manufacture to Sale and not to Stock



Nearly 32% of the spindleage and 67% of the fabric weaving machines commissioned in the last decade, assuring high technological relevance.

#### Kathua, J&K

- 1,09,154 Spindles (Cotton Mélange)
- 1,01,446 Spindles (Man-made Fibre)

#### Baddi, Himachal Pradesh

• 83,376 Spindles (Man-made Fibre)



## Speciality Dyed Yarns – Backbone of our business



#### Leading Yarn manufacturer in India

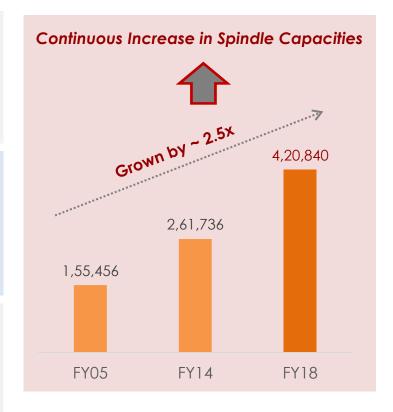
- > 4,20,839 Dyed Yarn Spindles
  - ~ 35% dedicated to Melange Yarn
  - ~ 65% dedicated to various blends

#### Well Diversified Product Portfolio

- Marquee clients like Page Industries, Siyaram, Raymond, Donear, etc.
- ➤ B2B business model with over 60% revenue from organized sector
- Robust Business Model with low concentration and diversified geographical spread
- > Strong Brand Recall in Yarn Segment

### Strong Global Footprint

- > 30% + Revenue from Export to over 65 countries
- > Export to all major countries in the world
- > Star Export House Status holder

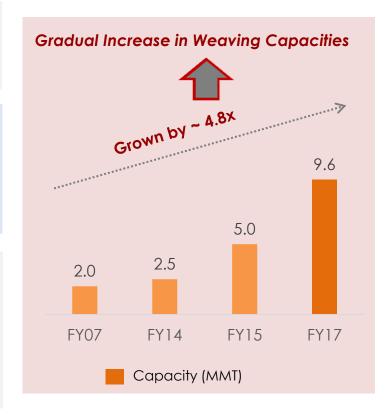




## Home Textile - Emerging Business



- Focus on Curtains, Upholstery & Made ups
  - > Leading producer & exporter of Home Decor
  - > Acquisition of American Silk Mills (ASM), leading Design & Distribution in USA
- Latest Technology in design & manufacturing
  - > State of Art manufacturing facility at Gujarat
  - > Capacity 9.6 Mn. metres/pa
  - > 126 dobby & jacquard looms including 36 looms with double width
- Strengthening Product Portfolio
  - ➤ Leveraging ASM design expertise and US presence
  - > Focus on higher end markets in developed counties
  - > Building world class design capabilities
  - > Improving product mix and broadening product portfolio



## Strengthening Capabilities in Home Textiles



### **Enhance Manufacturing Capabilities**

Adding wider width printing machines

Digital Printing capabilities

Steaming & Washing

Fancy Yarn

Embroidery

### **Establish Geographic Presence**

Establishing office in Dubai to strengthen middle east operations

### **Expanding Product Portfolio**

Better Designs

Sheer Material

Made-ups

### **Improving Designing Strength**

Hired International Designers

New designs with latest trend

Latest design S/W

### Leverage ASM Brand

Over 100 years of industry experience with rich design archives

Build Synergy to leverage designs

## American Silk Mills (ASM)



Acquired Design, Sales, and Distribution (DS&D) business along with brand of American Silk Mills LLC (ASM)

Stabilizing Operations

Working on improving margins

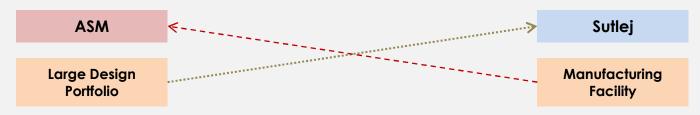
Building Customers Confidence

Re-gaining customer confidence lost due to liquidity position before acquisition

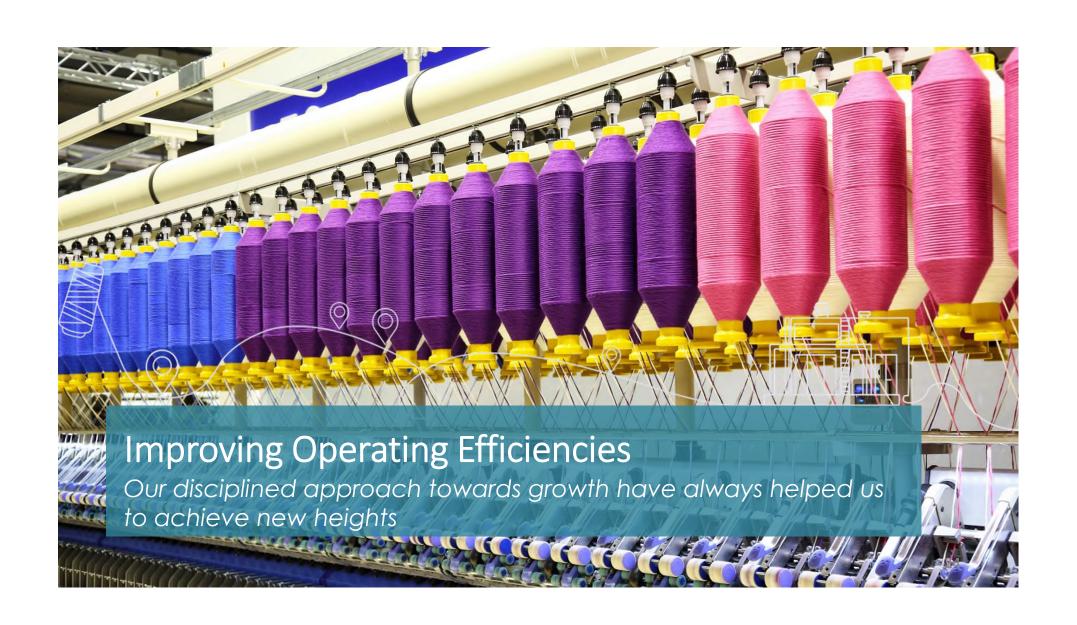
Introduced New Product Portfolio

Launched new product portfolio in July and Sept 2018

Integration in Manufacturing with Sutlej's Domestic Home Textile Facility

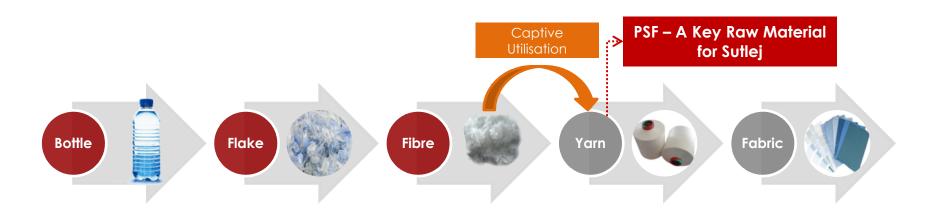






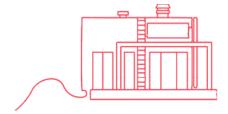
## Backward Integration into Green Fibre





Description	Details		
Capacity	120 MT / Day		
CAPEX	Rs. 189 crore		
Location – land acquired	Baddi, Himachal Pradesh		
Expected Commercial Production	Q1FY20-21		

Fulfil 75% of Captive Requirement of Key Raw Material PSF



## Focus on Reducing Energy Cost



- Installed Roof Top Solar plant of 2.7 MW at new unit in Bhawanimandi, Rajasthan,
- Resulting ~40% less per unit cost compared to State Tariff





Solar Plant at Bhawanimandi, Rajashthan



### Well Placed for next Growth Phase



• Effective control on key Raw material cost

Backward Integration



- Integration with ASM
- Product Portfolio expansion to strengthen Home Textiles Business

Growth in Home Textile with better Margins



- Opportunities into Forward Integration
- Opportunities in new Speciality Yarns

Exploring New Segments



- •Strong Balance Sheet
- Generate better Return Ratio's

Inorganic Growth opportunity

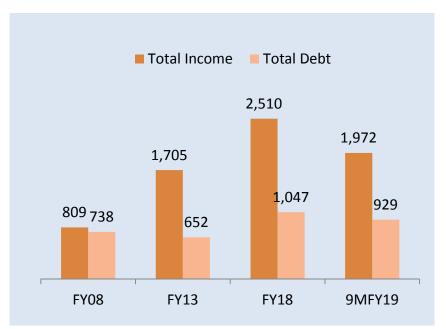


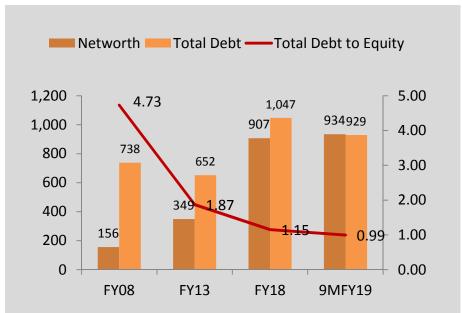




## Always Focused on Disciplined Growth





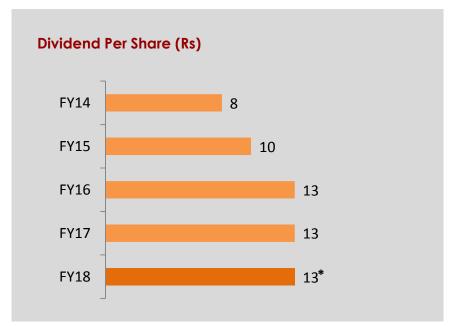


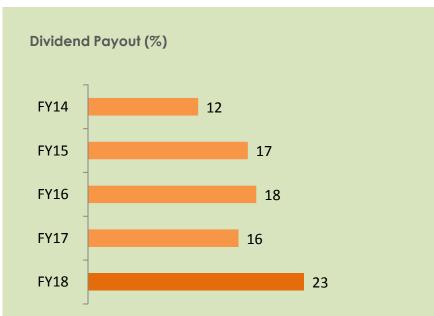
Growth financed from Re-investment of Profit



## **Enhancing value for Stakeholders**





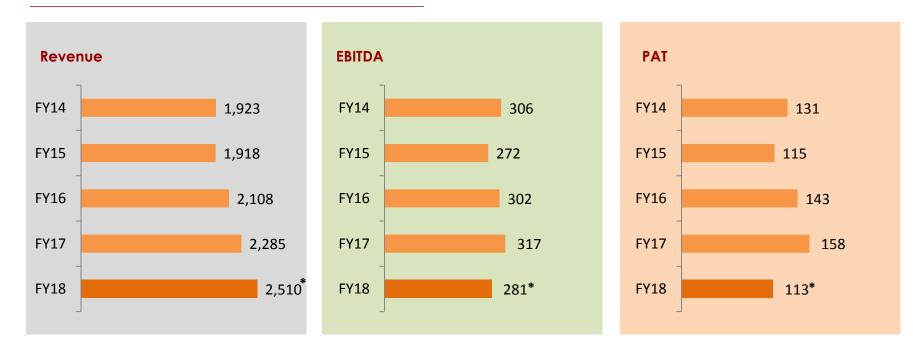


\* Dividend declared Rs.1.30 on FV of Rs.1 per share post split.

Depiction is for visual and comparative purpose only

## Performance Highlights



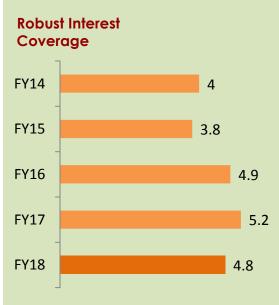


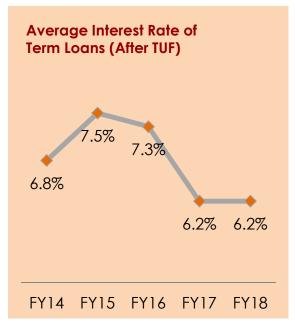
\*The Company acquired American Silk Mills, LLC on 6th Nov 17 and hence FY2017-18 is first year of consolidation

### **Balance sheet Ratios**





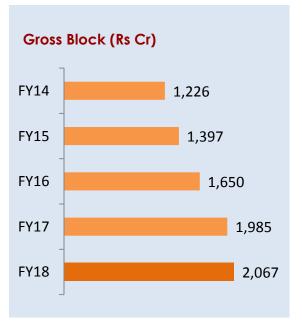


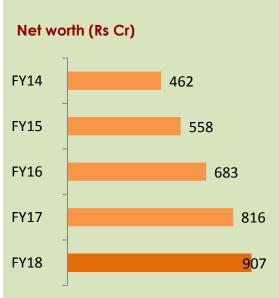


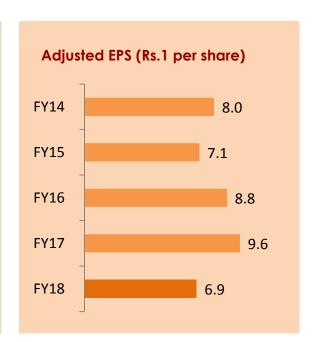


## Balance sheet













## **THANK YOU!**









SUtle

bipeenvalame@sutlejtextiles.com

Lotus Corporate Park, Goregaon (East), Mumbai 400063

Mr. Vikash Verma / Mr. Abhishek Bhatt

vikash.verma@stellar-ir.com abhishek@stellar-ir.com

Kanakia Wall Street, Andheri (East), Mumbai 400 093

For more information visit: www.sutlejtextiles.com