

Privacy Policy
Sutlej Textiles and Industries Limited (Sutlej)

This Privacy Policy is an electronic record in the form of an electronic contract formed under the Information Technology Act, 2000 and the rules made thereunder and the provisions pertaining to electronic documents / records in various statutes as amended from time to time. This Privacy Policy does not require any physical, electronic or digital signature.

Sutlej highly values your privacy as our website user and is committed to safeguarding your personal information. This Privacy Policy clearly explains how we collect, use, and protect your personal data when you interact with us through our website and avail our services.

SCOPE OF THIS PRIVACY POLICY

This Privacy Policy applies exclusively to personal information gathered through our website or provided directly to us by third parties. It does not pertain to third party websites or organizations we neither own nor control, nor does it apply to individuals we do not directly employ or manage.

COLLECTION AND USAGE OF INFORMATION

We gather personal information that you voluntarily provide when registering on our site, requesting services, or contacting us. Such data typically includes your name, email, postal code, occupation, industry details, and personal preferences. Once you register and access our website, we can recognize your identity, enabling us to provide personalized services.

We utilize your data to:

- Enhance your user experience by customizing website content.
- Fulfil service-related requests.
- Communicate important updates, offers, or notifications.

Additionally, certain information such as IP addresses, browser details, cookies, and pages visited are automatically logged on our servers. This data, collected anonymously, is solely for statistical and security purposes and does not personally identify you.

SHARING OF INFORMATION

Sutlej respects your trust and will never sell or rent out your personal details to third parties. We may, however, share your information under specific circumstances:

- With your explicit permission.
- In compliance with legal obligations, such as responding to court orders or legal requests.
- If we identify breaches of our Terms of Service or unlawful activities related to our services.

POLICY UPDATES

Sutlej reserves the right to change this Privacy Policy as it may deem necessary from time to time or as may be required by law. Updated versions will be clearly communicated on our website. Major changes will be highlighted prominently and you are deemed to have accepted the terms of the Privacy Policy on your first use of our website following the alterations.

GENERAL

If any court or competent authority finds that any provision of this Privacy Policy (or part of any provision) is invalid, illegal or unenforceable, that provision or part-provision will, to the extent required, be deemed to be deleted, and the validity and enforceability of the other provisions of this Privacy Policy will not be affected.

CONTACT US

Should you have any questions, concerns, or suggestions regarding our Privacy Policy, please feel free to reach us at info@sutlejtextiles.com.